

Sports Photographer

Job Code: 8116

Salary Grade: S09

FLSA Status: Non-Exempt

The following statements are designed to outline the general functions and typical responsibility levels associated with positions in this classification. They are not intended to serve as an exhaustive list of specific duties or requirements for individual positions assigned to this classification.

Duties and Responsibilities

Responsible for contributing to the overall vision and goals of the Oklahoma Athletics photography department by capturing moments and engaging content that tells the story of our athletics programs and student-athletes through photo. Collaborates with the creative staffs to elevate departmental initiatives while ensuring a cohesive style across all department photography.

- Supports and manage the department's digital archive, performing accurate editing, correction, and photo organization.
- Collaborates with the director, student interns and freelance staff to ensure adequate coverage of events and functions and a cohesive style across all department photography
- Attends and take photos at photoshoots, department events and games
- Assist in the coordination of photoshoots for each sport program, providing both sport staff and external areas with high-quality headshot and portrait-style photographs
- Participates in new content development and idea generation to help drive the brand and narrative of Oklahoma Athletics
- Collaborates with creative staffs to develop creative direction and assist in its execution with student-athletes at photoshoots
- Collaborates with departmental stakeholders including but not limited to Graphic Designers, Communications, Marketing, SoonerVision and coaching staffs to continually align and elevate departmental initiatives.
- Ability to work some nights and weekends with occasional travel to cover events and functions.
- Captures moments behind-the-scenes and on and off the field through photography
- Operates various photographic equipment such as DSLR cameras, and lighting equipment
- Creates purposeful story-telling and conceptualizing and capturing content via camera

Minimum Qualifications

Education:

- Associate's degree Graphic Design, Photography, Communications or related field

Experience:

- 12 months of professional photographer experience
- Photography experience must include in-game sport photography and studio or location photoshoots

Certifications or Licenses:

N/A

Verification of education and licensure (if applicable) will be required if selected for hire.

Knowledge, Skills, and Abilities

- Ability to produce quality content promoting both our individual players and team brand
- Advanced knowledge of high-definition (HD) cameras, and creative lighting techniques
- Ability to conceptualize and demonstrate skillful storytelling, editing, and videography abilities
- Experience with DSLR Camera, lighting, and audio equipment
- Understanding of photography composition, camera settings, and lens
- Proficient in photography related software including but not limited to Adobe Creative Cloud (Photoshop, Lightroom, Premiere Pro, Photomechanic and INFLCRelec.)
- Basic understanding of marketing strategies with the ability to stay current on marketing and social media trends
- Excellent verbal and written communication skills.
- Must be able to work flexible hours including evenings, weekends, and holidays
- Excellent time management skills with a proven ability to meet deadlines.
- Strong analytical and problem-solving skills.
- Ability to function well in a high-paced and at times stressful environment.
- Experience in Digital Asset Management systems, knowledge in metadata, organizing and archiving files
- Basic knowledge in wireless file transmitting and FTP systems.
- Ability to adhere to University, Big 12 and NCAA rules



JOB DESCRIPTION

The UNIVERSITY of OKLAHOMA

Working Conditions

- Prolonged periods of sitting at a desk and working on a computer.
- Must be able to travel
- Working indoors and outdoors in the elements

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